

## Message Text

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62

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00 PA-01

USIA-06 PRS-01 SP-02 EB-07 /037 W

----- 093656

R 281900Z MAY 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 1479

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

USMISSION OECD PARIS

USMISSION EC BRUSSELS

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E.O. 11652: N/A

TAGS: EGEN, EEC, UK

SUBJECT: WITH EVEL KNIEVEL ON THE PRO-MARKET SIDE,  
HOW CAN THEY LOSE?

1. THE FORTUNES OF THE PRO-MARKETEERS HAVE SHOT UP  
SINCE STUNT CYCLIST EVEL KNIEVEL CAME CRASHING OUT  
IN FAVOR OF KEEPING BRITAIN IN EUROPE.

2. BEFORE JUMPING HIS HARLEY DAVIDSON OVER THIRTEEN  
SINGLE-DECKER LONDON BUSES AT WEMBLEY STADIUM LAST  
MONDAY, KNIEVEL ANNOUNCED FROM THE TOP OF THE RAMP:  
"I WANT TO TELL YOU THE UNITED STATES HAS ALWAYS BEEN  
PROUD OF THE SUPPORT OF THE UNITED KINGDOM, OF

BECAUSE...." FORTUNATELY, WHATEVER REASON HE GAVE WAS  
INAUDIBLE BECAUSE OF THE CATCALLS AND CHEERS.

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3. KNIEVEL'S BRIEF FORAY INTO THE REFERENDUM CAMPAIGN WAS OVERSHADOWED BY HIS CRASH-LANDING ON THE OTHER SIDE OF THE BUSES, WHICH LEFT HIM WITH A CRUSHED VERTEBRA, FRACTURED HAND, DAMAGED SPINE, AND A DETERMINATION NEVER TO JUMP AGAIN. THE ANTI-MARKETEERS HAVE BEEN PRE-OCCUPIED WITH THE MONEY THAT CIA ALLEGEDLY GAVE TO THE EUROPEAN MOVEMENT TWENTY YEARS AGO, AND SEEM TO HAVE OVERLOOKED THIS LATEST OPPORTUNITY TO CRY AMERICAN INTERFERENCE. DESPITE ITS SPECTACULAR AFTERMATH, KNIEVEL'S STATEMENT MAY HAVE PERSUADED AT LEAST SOME OF THE "DON'T KNOWS" THAT BRITAIN'S FUTURE DOES, AFTER ALL, LIE IN EUROPE. WHETHER THESE WILL BE OLD ENOUGH TO VOTE NEXT THURSDAY IS ANOTHER MATTER. SPIERS

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NNN

## Message Attributes

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**Channel Indicators:** n/a  
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**Concepts:** SPEECHES  
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**Disposition Approved on Date:**  
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**Disposition Case Number:** n/a  
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**Disposition History:** n/a  
**Disposition Reason:**  
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